

NEW

A full description of your wines can be used for your sales and marketing needs. An **AROMA WHEEL** and a detailed description of your wines can be downloaded at the end of each tasting session.



Domaine du Château
2021 Red Château



TASTING

Number of judges: 5

Nationality of the judges:

- Italy
- United States
- France
- Canada
- United Kingdom

MAIN STRENGTHS

- Great length 60 % of the panel
- Harmonious wine 40 % of the panel
- Expressive fruitiness 40 % of the panel
- Balanced tannins 20 % of the panel

MAIN WEAKNESSES

- Faint bitterness on the finish 20 % of the panel

AROMA WHEEL



PRACTICAL INFORMATION

ROSÉ WINE SESSION

ENTRY DEADLINE

17 February 2023

DEADLINE FOR SAMPLE SHIPMENT

21 February 2023

COMPETITION DATES

08 > 10 March 2023

RESULTS

20 March 2023

RED & WHITE WINE SESSION

ENTRY DEADLINE

28 March 2023

DEADLINE FOR SAMPLE SHIPMENT

05 April 2023

COMPETITION DATES

12 > 14 May 2023

RESULTS

22 May 2023

SPARKLING WINE SESSION

ENTRY DEADLINE

28 March 2023

DEADLINE FOR SAMPLE SHIPMENT

05 April 2023

COMPETITION DATES

01 > 03 June 2023

RESULTS

12 June 2023

SWEET & FORTIFIED WINE SESSION

ENTRY DEADLINE

28 March 2023

DEADLINE FOR SAMPLE SHIPMENT

05 April 2023

COMPETITION DATES

Autumn 2023

RESULTS

Autumn 2023

CONTACT DETAILS

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**Concours Mondial
BRUXELLES**
The United Nations of Fine Wines

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ONE COMPETITION, FOUR SESSIONS

The Concours Mondial de Bruxelles is held in 4 different sessions to assess each type of wine professionally. Experts selected for their ability to judge wines based on their specific features are tasked with tasting.

ROSÉ WINE
SESSION

RED &
WHITE WINE
SESSION

SPARKLING
WINE SESSION

SWEET &
FORTIFIED WINE
SESSION

A BENCHMARK MEDAL

Making Concours Mondial de Bruxelles a part of your sales and marketing strategy is a crucial step towards consolidating markets and securing new sales opportunities.

3 GOOD REASONS TO TAKE PART IN CONCOURS MONDIAL DE BRUXELLES

1

Wines entered in the Concours Mondial de Bruxelles are judged in different sessions based on their **TYPICITY** and their **CATEGORY**. The relevant, competent panel for each style is selected to carefully, independently and skilfully judge all the wines entered.

2

The Concours Mondial de Bruxelles **BRAND** is an impactful, well-known and recognised brand internationally. Its **MEDALS** are sought-after by distributors and valued by consumers.

3

Powerful communication and **MARKETING RESOURCES** are provided to award-winners at the Concours Mondial de Bruxelles. Attendance at international exhibitions further strengthens the marketing impact of your medal.



PROMOTING EXCELLENCE

Drawing on over 30 years' **experience**, the Concours Mondial de Bruxelles offers true **international exposure** for medal-winning wines because it is a touring competition with a cosmopolitan panel.

Professionalism, **impartiality** and stringent rules are the cornerstones of the competition's reputation.



CONCOURS MONDIAL, A THREE-FOLD MISSION

Globalisation of the wine market offers significant opportunities but also throws up major challenges. In this respect, the Concours Mondial de Bruxelles helps:

- 🕒 **PRODUCERS** benchmark their products, position their wines and identify new opportunities.
- 🕒 **DISTRIBUTORS** create attractive catalogues and carve out a place in the global market.
- 🕒 **CONSUMERS** identify the wines that will provide satisfaction by maximising pleasure for money amongst an extensive, ever-changing proposition.