



Decanter 2025 Winners Showcase by Vinistra Kempinski Hotel Adriatic, July 2nd 2025 Decanter





























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Kempinski Hotel Adriatic July 2nd 2025



www.vinistra.hr

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Dear lovers of exceptional wines,

It is with great joy that I welcome you to the second edition of the exclusive event – Decanter 2025 Winners Showcase by Vinistra. When we first organized this unique event in Croatia last year, with the clear goal of presenting Istria as an attractive wine destination, we began a beautiful tradition that gives special recognition to Croatian winemakers and celebrates outstanding wines and their achievements.

This is a perfect opportunity to congratulate all the award-winning winemakers at this year's Decanter World Wine Awards. The medals they have won are the finest promotion of our country's eno-gastronomic offerings and a clear confirmation that Croatian wines can match the quality of those from the world's most renowned wine regions.

I am particularly pleased by the awards received for Malvasia istriana, the indigenous variety of Istria, which our association has been actively promoting. Today, along with Teran, it is a recognizable and respected wine on the global wine scene.

I sincerely thank Decanter for recognizing the dedicated work of our association and the quality of Istrian wines, and for choosing us as a partner in organizing this exceptional event.

President of the Association Vinistra Luka Rossi

It is truly exciting to take part in the Decanter 2025 Winners Showcase by Vinistra. What an outstanding collection of wines!

The expert judges at Decanter World Wine Awards worked incredibly hard over the course of two weeks in May and discussed every wine in scrupulous detail. It is, therefore, particularly satisfying to see the fruits of that labour on show in one place, here in Istria.

This Vinistra event provides a rare opportunity to taste a truly exceptional range of wines that have been judged not just among their peers within Croatia, but within an international context against very demanding criteria. These are not just wines with a strong reputation in the domestic market, but they have been assessed by judges from all parts of the world to the same standards as their counterparts in Europe, the Americas, Australasia and every far-flung corner of the world where wine is made.

As a Co-Chair of Decanter World Wine Awards, and as someone with great enthusiasm and passion for the wines of this region, I am very proud that the competition can support producers through the endorsement of a Decanter medal. I am looking forward to meeting all of the producers and tasting these delicious wines!

Cheers!

Co-Chair at the Decanter World Wine Awards Beth Willard





Decanter 2025 Winners Showcase by Vinistra marks yet another pivotal moment for the continued international recognition and growth of the Croatian wine industry. As one of the world's most esteemed wine evaluations, Decanter's presence in Croatia reaffirms the nation's dedication to quality, innovation, and sustainability in wine production. This event confirms Croatia's position on the global wine map and supports strategic direction in promoting wine and gastronomy as key components of tourist offering.

World-class events such as the Decanter 2025 Winners Showcase by Vinistra significantly elevate Croatia's image as a refined and culturally rich destination, while contributing to the international promotion of its diverse and high-quality tourism offer. Eno and gastro tourism, in particular, continues to grow as a compelling reason for travel, especially beyond the summer peak months. Its role in expanding the tourism season and spreading visitor interest across all regions, coastal and continental, is crucial to achieving a more balanced and sustainable tourism model.

Croatia's consistent rise in global tourism rankings is the result of a comprehensive offer that now extends well beyond sun-and-sea vacations. From health and wellness, business travel, nature and cultural heritage, to nautical and island tourism, a prominent highlight remains the country's rich eno and gastro landscape—anchored by award-winning wines, regional culinary traditions, and authentic local experiences.

Recognizing the potential of these unique assets, the Croatian National Tourist Board remains focused on promoting Croatia as a premium destination. It continues to support a vision of Croatia as a high-value, sustainable, and experience-driven destination. This includes development initiatives that prioritize quality over quantity, support local communities and traditions, and respond to global trends in responsible and climate-conscious travel.



Croatia's appeal lies not only in its natural beauty and cultural depth, but also in the excellence of its service, the hospitality of its people, and the safety and comfort it offers to all visitors. TOMAS research on tourist attitudes and spending habits confirms that, in addition to "sun, sea, nature, safety, and atmosphere," international visitors place increasing value on Croatia's food and wine culture—one of the most highly rated aspects of their stay.

Complementary tourism offerings such as wine trails, gourmet routes, cycling and golf experiences, as well as signature events like the Decanter 2025 Winners Showcase by Vinistra, continue to diversify Croatia's appeal. They extend the tourism season, draw attention to lesser-known destinations, and significantly enhance the overall competitiveness of the Croatian tourism product on the global stage.

Tour operators, winemakers, and chefs are increasingly collaborating to create immersive experiences—from vineyard bike tours and wine cruises to cooking classes and truffle hunts. The combination of natural beauty, historic charm, and authentic gastronomy, makes Croatia a premier destination for enotourism.

In short, Croatia offers more than just sun and sea. Its dynamic wine scene, deeply rooted culinary heritage, and commitment to sustainable tourism are drawing a new wave of travelers—those eager to taste, sip, and savor the true essence of this beautiful country and all it has to offer.



GREAT WINES DESERVE GREAT WATER









Only in Istria www.istra.com

Istria beckons with its views, scents and tastes. With magical blue and green landscapes dotted with olive trees and vineyards, sinkholes, lavender and poppy fields, hills, rivers and waterfalls. With its picturesque towns, stone streets, clear sea and small islands, seductive cosy architecture. With bell towers of thousand-year-old churches painted with frescoes, piercing the Istrian sky. With drywall houses, scattered across Istrian fields, the Istrian kažuni, so small that a grown man can barely stand upright in them. Most of them were built in the 19th century. They sheltered shepherds from the storms and heat, while farmers kept their tools in them.

Istria is a cultural treasure. The Romans left behind the magnificent Pula Arena; way back in the 6th century Bishop Euphrasius built the Poreč Basilica with beautiful mosaics, and nature rewarded it with the Brijuni National Park, Cape Kamenjak, the Pazin and Baredin Caves, the Učka Nature Park...

ISTRIA, the most dynamic wine region in Croatia

Istria - terra magica

Istria is a beautiful region of rolling hills, terraced vineyards, olive groves, and medieval hilltop villages. It's surrounded by the Adriatic on three sides, with the Julian Alps to the north. The area is shared by three countries: Croatia, Slovenia, and Italy. Such favourable geographic position, almost at the heart of Europe, halfway between the Equator and the North Pole, Istria has always represented a bridge connecting the Middle European continental area with the Mediterranean.

The climate is sub-Mediterranean to Mediterranean, with warm summers and mild winters, so snow and winter frost damage are rare. The region tends to be breezy, with relatively low fungal pressure thanks to the winds.

Among legally protected landscape in the Istrian Region are well-known natural reserves - National park Brijuni, Nature park Učka, protected landscape Limski Bay and the Motovun Forest where one of the finest truffles of the world can be found.

Top notch Malvasia and Teran wines

There is no doubt - Istria is a wine peninsula! Everyone who visits it and enjoys the topquality wine and dine offer, as well as those who visit the Vinistra Fair every May, the longest-running wine event in Croatia, will be convinced of this.

The most awarded variety of the Istrian peninsula is the Malvazija istarska or Malvasia Istriana. It is found everywhere in Istria and is a part of the region's identity. You will enjoy this golden coloured wine with a pleasant aroma of acacia flowers and moderate freshness. Istrians will also offer you a seductive Teran, ruby-colored and fruity red wine with character.

Don't miss the muscat variety with its distinctive aroma - the Momjan muscat, which is grown in the vineyards on the hills in the northwestern part of Istria.

In addition to these indigenous Istrian varieties, the peninsula also produces top wines of international varieties, as evidenced by numerous medals and awards at international competitions, as well as great reviews from world-renowned wine critics and sommeliers.

Istrian wines are a reflection of the quality of the Istrian land and the God-given Mediterranean microclimate, but also of the experience and knowledge of the Istrian winemakers. They are a perfect combination of tradition and modern technology, and they have delighted well-known experts, as well as wine lovers around the world who are happy to come to this piece of Mediterranean paradise for a memorable vacation.

Welcome to

UMAG RIVIERA

Umag, located in the northwestern corner of Istria, is the first town to welcome you when arriving from Western Europe. With its irresistible charm, diversity, and a rich array of tourist attractions, including the renowned ATP Plava Laguna Croatia Open Umag tennis tournament, Umag is the perfect introduction to everything Istria and the Mediterranean have to offer.

Don't Miss Out:

ATP Plava Laguna Croatia Open Umag Sea Star Festival Istria Gran Fondo Umag Run Istria Wine & Walk This picturesque coastal town, home to around 13.000 residents, stretches along 45 kilometers of stunning coastline and extends into a captivating hinterland. Together, they reflect the very essence of the region – where tradition, nature, and modern tourism harmoniously blend.

The crystal-clear Adriatic Sea surrounding Umag invites visitors to swim from May to October, offering a long and unforgettable seaside season. A rich accommodation offer, ranging from campsites and hotels to private lodging options, most of which are highly rated with four stars, ensures a comfortable stay for everyone.







The association of winegrowers and winemakers of Istria "Vinistra" has been operating since 1994 with the main goal of improving and developing viticulture and winemaking in Istria. Today, it consists of more than 120 members from the area of Istria and Kvarner, since in August 2020 the Assembly of the Association adopted amendments to the statute, and the area of activity of the Association expanded to the Primorje-Gorski Kotar County.

The members of the Association are engaged in growing grapes, making wine and grape products, production of planting material, selection, research and other types of viticulture and winemaking, with their permanent place of residence or headquarters being in the area of Istria County and Primorje-Gorski Kotar County.

The activities of the association focus on many tasks, such as:

- creating the reputation of Istrian and Kvarner wines as quality and natural products
- expanding the market through organization and joint participation at exhibitions, fairs and in other types of activities
- support for research, selection and reproduction of quality materials
- providing professional assistance and other types of assistance to members
- nurturing and reviving traditional customs and festivals related to viticulture and winemaking
- cooperation with educational and scientific institutions, as well as other similar associations in the country and abroad
- preparation of strategic documents of the Association in the field of viticulture and winemaking
- encouraging and protecting the common interests of members before public authorities, regional and local governments and the general public
- participation in proposing and creating regulations, projects and plans for activities of interest to the Association
- cooperation with competent institutions, lobbying, participation in the drafting of regulations and measures, informing members and providing support in the segment of withdrawing funds from the EU and national funds
- engaging experts to ensure professional and scientific assistance



The Vinistra Association team: Ivan Marić, Maria-Paola Brgić, Ema Piljan, Sanja Brnobić and Luka Rossi

The Strategy for the Development of Istrian Wine and Viticulture until 2030 (hereinafter referred to as the Strategy) was adopted in 2018, making Istria the first wine region in Croatia to make such a step forward.

The strategy has two strategic directions: increasing demand and moderately increasing supply.

The implementation of strategic guidelines is foreseen through 4 strategic steps:

- Professional and structured marketing management
- Development of wine experiences and stronger use of the tourism benefits
- Reorganization of the management system
- Product improvement (viticulture and winemaking)



Vinistra, more than a wine fair!

The Vinistra Fair is the most renowned regional wine event organised by the Istrian Association of Winemakers and Winegrowers, Vinistra, in cooperation with the Istrian Tourist Board, Plava Laguna hotel company and Istrian Region.

The association of winegrowers and winemakers of Istria, Vinistra, has been operating since 1994 with the main goal of improving and developing viticulture and winemaking in Istria. Today, it consists of more than 120 members from the area of Istria and Kvarner.

Wine and winemaking is a part of Istrian tradition and have made Istria a recognisable brand on the global market.

En Primeur

With the En primeur tastings, i.e. presenting young Malvasia wines, we want to show the potential of the vintage to professionals in Eno gastronomy and make it easier for them to decide about buying or booking young wines. Winemakers present their young wines, usually still unclarified, like must, and the whole idea is to try to deduce what the wine will be like in its maturity.

For professionals and the public

The tasting is divided into two time frames; for professionals (caterers, sommeliers, wine shop owners, etc.) and for the media and the public representatives. The event is also open to the public so that passionate lovers of this holy drop, who did not dedicate their professional lives to winemaking, can still enjoy it.

The continuous growth of the number of winemakers and regions participating in this event speaks in favor of the importance of young vintage tastings and such events, and it certainly contributes to the development of wine culture in our region.





VINTAGE by Vinistra

Events with a focus on the promotion of Istrian indigenous malvasia and teran varieties and the demonstration of their versatility. It represents the knowledge and effort of Istrian winemakers and gives professionals and a limited audience the opportunity to taste these interesting wines.

The event is of a closed nature, for the business audience (B2B) and is held at the Esplanade Hotel in Zagreb.

Wine and Spirits Awards

The judging of wine and spirits made by producers from Croatia is organized every year. The judging takes place in Poreč at the beginning of April, and the judges are international professionals, journalists and figures from the wine world.

The World of Malvasia

International competition of wines made from the Malvasia grape variety.

The World of Malvasia is an international Malvasia competition that has been held since 2009 and is organized by Vinistra - the association of winegrowers and winemakers of Istria, under the auspices of the Istria County. This eno-event is a result of global trends in the production and consumption of wines produced from indigenous wine grape varieties that have a strong connection with the area where they thrive, and are produced in limited quantities.

Goal of the World of Malvasia competition

The goal of the World of Malvasia competition is to:

- gather as many Malvasia grape varieties as possible
- promote the special characteristics and qualities of different Malvasia grape varieties
- show the latest trends in the production of Malvasia
- reward the best wines

The commissions judging the samples submitted to the competition consist of top national and international experts who judge the wines according to the strict competition regulations harmonized with the provisions of the International Organization of Vine and Wine (OIV). The wish of the organizers of this competition is that in the future Istria becomes a central place for producers, consumers and experts interested in this grape variety, which gained its fame among wine connoisseurs a long time ago.

Decanter Winners Showcase by Vinistra

Decanter – the most widely read wine media and the most influential wine competition in the world and Vinistra association are organising prestigious B2B event in the beautiful Kempinski Hotel Adriatic in Savudrija.

At the event winemakers present their medal-winning wines from Decanter World Wine Awards. In a promenade tasting style, over 40 Croatian winemakers present their medal-winning wines from Decanter World Wine Awards to over 200 wine professionals from Europe and around the world.

Along with the event, a press trip is organized for 10 esteemed wine professionals from the Decanter portfolio to be immersed in a 3-day exploration of the Istria wine region.



















- 1. VINARIJA FRANKOVIĆ
- 2. FUHTAR
- 3. VINARIJA ROSSI
- 4. AGROLAGUNA
- 5. KOZLOVIĆ WINERY
- 6. VINA POLETTI
- 7. MATOŠEVIĆ
- 8. FAKIN
- 9. VINA BERNOBIĆ
- 10. VINA BRUNO FERENAC
- 11. PERVINO
- 12. BERBA BY BERTOŠA
- 13. ZIGANTE VERO
- 14. CATTUNAR
- 15. AB VINA ANĐELO BRČIĆ
- 16. BENVENUTI

- 17. HVAR HILLS WINERY
- 18. BORA
- 19. MEDEA VINARIJA
- 20. VALENTA WINES
- 21. VINARIJA KUTJEVO
- 22. DOBRA BERBA
- 23. DEKLIĆ
- 24. VINARIJA CMREČNJAK
- 25. MUNĐAROV BREG
- 26. VINARIJA KOVAČ
- 27. VINA VUKOVIĆ
- 28. DAMJANIĆ
- 29. VINA KADUM
- 30. VINARIJA KOSTANJEVEC
- 31. VINARIJA ŠTAMPAR

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www.frankovic.hr/hr/vina-frankovic

6. Vina Poletti

Chardonnay 2024. Cabernet sauvignon 2018.

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2. Fuhtar

Malvazija istarska, 2022. www.vinafuhtar.com

7. Matošević

Alba Riserva Malvazija istarska, 2022. Alba Robinia Malvazija istarska, 2021.

www.matosevic.com

3. Vinarija Rossi

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www.vinarossi.com

8. Fakin

Malvazija La Prima, 2023.

Malvazija Amfora, 2022. Teran 2024.

Malvazija Monte 2023.

Malvazija istarska 2024.

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4. Agrolaguna

Malvazija istarska Vina Laguna, 2024. Cabernet sauvignon Festigia, 2022. Syrah Festigia, 2022. www.agrolaguna.hr

9. Vina Bernobić

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5. Kozlović winery

www.kozlovic.hr

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10. Vina Bruno Ferenac

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www.vinistra.hr/hr/vina-bruno-ferenac



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www.pervino.eu

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www.benvenutivina.com

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Berba teran 2021. O
www.vinistra.hr/hr/bertosa

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18. Bora

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14. Cattunar

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22. Dobra berba

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www.dobraberba.hr

23. Deklić

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CMR Traminac crveni, 2022.

www.cmrecnjak.hr

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Pinot sivi, 2023.

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See you at 32nd Vinistra 8 – 10 May 2026



Publisher:

Vinistra – Udruga vinara i vinogradara Istre

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Editorial: Luka Rossi Ivan Marić Sanja Brnobić Ema Piljan Maria-Paola Brgić

Design: intuo, Pazin - www.intuo.hr

Published in: 2025

Copies: 300

